KAHNEVENTS
INCENTIVES CONCEPTS

AGENCY PROFILE 2026



United For Children, Hamburg BUNKER · Photo: © Stefan Dendorfer / LINSENSPEKTRUM

THE MICE AGENCY FROM HAMBURG

An event is a chapter in your company's story.

We plan meetings, incentives, congresses and events – from the first idea to the last guest. So that you can be a guest at your own event.

Bringing people together since 2003.

For us, an event is live marketing: the part of your marketing strategy where people experience your brand. You get everything from a single source – or exactly the part you are missing.

1,000+
events in Germany and abroad

5,000
guests in one day – or one exclusive evening

200+
online events

2003
in business since this year

SERVICES

Kick-offs
Theme, venue, guest management, room design, show direction

Conferences
Venue, technology, schedule, guest management, side programme

Incentives
Destination, flights, hotel, experiences, tour management – for 1,000 guests and more

Events & Live Marketing
Product launch, anniversary, roadshow, PR event: concept, dramaturgy, technology, artists

DMC
Logistics, staff and local knowledge for agencies in Germany, Austria and Switzerland

Guest management
Invitations, registration, travel, on-site support

Online & Hybrid
Digital venue, technology, direction, interaction; OnlinePartyBox since 2020

Sustainability
EcoVadis Bronze, WeForest partner, regional suppliers

HOW WE WORK

1. **Enquiry**
No finished brief needed. We reply within 24 hours.

2. **Briefing**
Goals, message, guests, budget – and the story your event should tell.

3. **Concept & proposal**
Idea, dramaturgy, venue and programme, transparently costed.

4. **Planning**
One dedicated contact coordinates all suppliers.

5. **Delivery**
On-site direction – with a plan B up our sleeve.

6. **Follow-up**
Review, invoicing and lessons for next time.

Individual tasks, too: We are happy to take on single areas – guest management, for example, with our own tool and our own web app for your guests.


Aon Oscar Night 2026, Estrel Berlin


Gala dinner, Dresden


NOB, Husum

Our clients often stay for years – Aon, for example, since 2001.

PROJECT	CLIENT	SCOPE
Oscar Night 2026	Aon	Estrel Berlin, 1,000 guests, two days
Market Forum	Aon	Conference, since 2001
Incentive and client trips	Lattoflex (Thomas)	Cuba (6 days, 90 guests), South Africa (one week), Lapland (4 days)
Client events abroad	Continental	Cyprus, Lapland, Sardinia, Riga, Lake Wörthersee, Azores
United For Children benefit concert	UNICEF	800 guests, Hamburg BUNKER, overall organisation and direction
Product Launch	Continental	Hanover, 470 guests, ten days
Kick-off	msg services	Berlin, 350 guests
Online Christmas party	Schindler	approx. 500 guests, studio in Berlin
Rail line opening, Husum	NOB	Gala for 500+ guests, 5,000 visitors on the open day

Other clients include Hamburg BUNKER, Kiel Chamber of Commerce (IHK), Jungheinrich, Techem, Transdev, RISK IDENT and Destination Canada.

"I would have thought it impossible to organise a digital event for several thousand participants in such a short time. Thanks to KahnEvents, we did it."

Jan Steeger, Head of Communications, Schindler

"Thank you for the reassuring certainty that we can delegate tasks to you without a second thought!"

Parwiz Behboud, Head Marketing & Communications, Aon

"... I could always set off on the trip feeling certain that my clients' high expectations would be far exceeded."

Olaf Manke, Key Account Manager, Continental

"With you, we always had a partner at our side who let us do our real job – being hosts."

Bernd Schuch & Petra Detjen, Thomas GmbH + Co. KG

One dedicated contact who adapts to you.

Behind them, a team that knows the craft from the ground up: every one of us has trained or studied in event management. That is our foundation.

Nadja Kahn
CEO and Moment Creator

Paul Burmeister
Senior Moment Creator

Jette Steyer
Moment Creator

Finn Hoffmann
Moment Creator

Lena Eschbach
Moment Creator

Sandra Oertel
Moment Creator

Lotta Rickel
Junior Moment Creator

Alina Beilfuß
Junior Moment Creator

Zoe Ehlert
Moment Creator Trainee

MICE Hall of Fame · Nadja Kahn since 2013

Book · "Denken wir noch oder fühlen wir schon?" (Wiley, in German)

TV · Tagesthemen, NDR, WDR, RTL, ProSieben, WELT

Press · BlachReport, fvw, convention international, VDI nachrichten

FOR PROCUREMENT & COMPLIANCE

Data processing
A data processing agreement (Art. 28 GDPR) with every client for attendee data

Insurance
Event liability cover for every event; business liability €5m for personal injury and property damage, €500,000 for financial loss (Markel Insurance SE)

Data protection
GDPR-compliant, hosting in Germany, attendee registration via an EU provider

Sustainability
EcoVadis Bronze (August 2024), WeForest partner since 2020, 2,644 trees planted

Code of conduct
Integrity, confidentiality, fair competition

Safety
Safety and logistics planning for every event, plan B included

We are happy to send our DPA template and proof of insurance on request.

Tell us about your event.

You will hear from us within 24 hours.

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